



Childcare

Research and Planning Solutions

Childcare services play a vital role in local economies. Strong childcare programs support local workforces and comprise a significant percentage of economic activity in many regions. Employers, economic developers, researchers and public officials are beginning to realize the importance of developing affordable, quality childcare services for regional economic development.

Concurrent Technologies Corporation (*CTC*) works with local communities to understand and plan for the development of regional quality childcare programs.

Childcare Industry Research

CTC completed one of the first countywide childcare industry impact studies in the nation. Not only did the project include the identification of the county's childcare providers and related economic impacts, *CTC* used a Geographic Information System (GIS) application to compare the location of childcare providers with the county's major employers and public transit routes. This analysis assisted the county in identifying service gaps and needs throughout the region.

Childcare Planning

CTC also assists regions in planning innovative childcare programs that promote the use employer-based incentive programs and employer-sponsored childcare centers. Based on emerging best practices and case studies, *CTC* worked with one client to develop a preliminary plan for developing an employer consortium-based childcare center at a new major industrial site. This plan included an assessment of costs based on local market rates and national indicators, the identification of existing providers in the vicinity and an assessment of alternatives.

Contact *CTC* Today

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